FASHION INTERNATIONAL

NEWS AND VIEWS OF THE INTERNATIONAL FASHION WORLD

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IMAGINATION SPICES FURS FOR FALL

And despite skyrocketing prices, the costliest peltries -- sable, fisher, mink, and now also fox -- get the most play. But rich-fur or poor-fur, imaginative new treatments give them a fresh look, free of gimmickry.

SILHOUETTE: skinny, tubular, straight-and-narrow -- WRAP -- PRINCESS (Cardin/Michael Forrest), flared (Ben Kahn) -- lavish-full.

NEW, NEW, NEW: QUILTED FUR!

Yes, QUILTED FUR COOLIE coats and jackets (Maximilian) -- quilted broadtail, black (Ben Kahn, Bill Blass/Revillon), gray (Stephen Burrows/Michael Forrest) -- quilted mink, quilted mole (Givenchy/Alixandre) ... quilted fabric coats and jackets with fur inside.

THE SHORTS OUTNUMBER LONGS: JACKETS are in the lead -- PEA JACKETS, in Russian sable (Halston/A.C.Bang), in beaver (Blass) -- parkas, in ranch mink (Fernando Sanchez/Revillon) -- bubble jackets (Bonnie Cashin/H.B.A.) -- shirtjacs -- blazers -- cardigans -- TOPPERS -- togas, side-slit (Cashin) -- 3/4 coats ... DUFFLE COATS (Viola Sylbert/Alixandre) -- officer's coats -- reefers -- TRENCHES in beaver, mink, raccoon, squirrel ... CAPES (Pauline Trigere for House of Black Diamond).

DETAILS: soft, full to ballooning sleeves ... self or else leather tie belts ... leather and Ultrasuede accents ... toggle closings ... HOODS, some detachable, on coats, capes, jackets ... gray flannel linings.

THE SMALL OF IT: THIS YEAR'S SIGNATURES ... triangular SHAWLS, in fabric, Ultrasuede or a 2nd fur (Blass) ... CAPELETS, in beige natural American opossum (Trigere) ... classic SILVER FOX SCARVES, with heads

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FALL ACCESSORIES: SIMPLE, BUT IMPRESSIVE

STUNNING SHAWLS wrap up the Fall look, are outsize in the American couture, more moderate in the accessory market ... enormous DRAPY TRIANGLES of matching color mohair, cashmere, loopy tweed or jersey top almost everything, are tied and knotted at the shoulder or in front (Bill Blass, Oscar de la Renta, Beene, Cashin, Holly's Harp, Concept VII), fringed (Blassport) ... STOLES (Donald Brooks, Adele Simpson) ... striped and Aztec patterned SERAPES ... MUFFLERS ... big chiffon or crepe STOLES for evening.

NEW MATERIALS SURFACE IN COSTUME JEWELRY: SILVER gains importance, especially teamed with onyx color -- silver-FILLED newsy (Hattie Carnegie) ... BEATEN GOLD ... BEATEN BRASS (Mary McFadden) ... antiqued HAMMERED GOLD (Cadoro) ... porcelain-colored TILE BEADS (Rachelle Epstein/Pacotille) ... a HUGE BAROQUE CULTURED PEARL pendant on gold chain, successor to diamonds-by-the-yard (Elsa Peretti) ... PLASTIC FAKES ... THE STYLING: Tailored ... OPEN WORK ... inspired by pre-Colombian, African -- massive, barbaric Scythian trending ... SHORT NECKLACES -- two-tones (Napier) ... PENDANTS continue strong ... chains (Monet) BRACELETS: thin bangles (Monet) -- cuffs (Napier) -- super-wide stretch bracelets.

SOFTNESS IS IN THE BAG: Enter the soft, squashy, flat handbag in easy-to-shirr or gather suede, Ultrasuede or glove-soft leather -- also in burlap -- and quilted year-round cotton ... THE SHAPES: easy

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FURS FOR FALL (continued from pg. 1)

and tails (Dior/Kaye) ... FLINGS or oblong scarves, in amusing pieced-patterns and colors (Halston), in red/white/purple striped mink (Christie Bros.) ... serapes in sable or tail-fringed mink, and crescent shawls (Ben Kahn) ... FUR VESTS (Viola Sylbert/Alixandre).

FURS WITH THEIR OWN RAIN SHELTERS: rain-defying shell(ter) COATS protect long-hair peltries (Cardin, Trigere, Maximilian) -- black cire over silver fox, snake-patterned over raccoon (Blass) ... sheltering CAPES of Ultrasuede, silk poplin or satin, over luxury furs (Kahn) ... FUR INSIDERS: green slicker coat lined with gray fox, black slicker with muskrat, snakeskin coats and jackets lined with pale mink (Calvin Klein/ Alixandre) ... REVERSIBLES: Ultrasuede reverses to lynx, mink, pieced fox (Kahn).

PELTRIES TAKE TO COLORS AND STRIPINGS: Begin with BEAVER, dipped in luscious colors ... FOX, often edged in leather, lots of silver fox and amber, plus white and black, but newest when dyed dove gray, pewter, charcoal -- clove, copper, raisin -- or bright red ... POLAR BEAR ... LYNX in all its varieties ... MOLE a favorite dyed chamois, bamboo, coffee -- charcoal -- royal blue, plum, aubergine -- deep green, red ... SQUIRREL a comer, both in natural and dyed colors ... MUSKRAT, loveliest when satiny sheared and dyed ... RACCOON, fisher-dyed, also navy, spruce or burgundy, or natural-striped ... COYOTE ... NUTRIA, plucked, unplucked, dyed ... SWAKARA, newest in apricot -- greige, black-and-white ... BROADTAIL in sand, cognac, brandy, navy, chocolate, black ... MINK newest in celery green, other unusual shades, dyed or not, and hide-outs in strong color-contrasts ... SABLE ... FISHER ... fewer fur-on-fur now ... MINK in a new blend -- "SA BELLE" (Bonnie Cashin), with thicker hair for the look of sable ... NEWEST MAN-MADE: Glenoit's "Glencurl," the first PURE WOOL PELTRY looks just like Tibetan curly lamb (Ben Kahn/Russel Taylor).

THIS YEAR'S PATTERNS: STRIPES -- from chevrons to pinstripes (Viola Sylbert/ Alixandre) on fox and raccoon -- subtle tone-on-tone stripes in light mink -- vertical shadow stripes of mink worked alternately hair-up and hair-down -- and the natural striped peltries.

FALL ACCESSORIES (continued from pg. 1)

SHOULDER BAGS -- closed-top hand-or-shoulder TOTES -- shirred POUCHES -- East-West CLUTCH BAGS ... NEW COLORS: brick, terra cotta, light rust, oxblood -- loden -- dark grape.

AND ALSO ... CINCH BELTS with enormous circles or square buckles, often of wood or plastic fakes ... BOLDLY STRIPED and PATTERNED KNIT GLOVES and knee-high socks ... WRAPPED and BOUND HEADS.

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FASHION INDUSTRY TOUR TO USSR

Departing Thurs., Sept. 18, and returning Sun., Oct. 5, 1975, this group tour to Russia will spend 5 days in Leningrad, 3 in Kiev, 3 in Sochi, 3 in Tbilisi, and 3 in Moscow. Originally planned as a Fashion Group charter, it is fashion industry oriented, with arrangements made for specific meetings and exhibits. The total cost is $1199. Contact: Stephanie Simpson, Union Tours, Inc., 6 East 36th St., N.Y., N.Y. 10016 (679-7878).

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COSTUMES AT FASHION INSTITUTE OF TECHNOLOGY

An impressive collection of fashions from 1700 to 1910, assembled by Shannon Rodgers (partner and designer with Jerry Silverman), is on exhibit until July 23 (10 A.M. to 4 P.M. weekdays) at the Shirley Goodman Resource Center, F.I.T., 227 W. 27 St., N.Y.C. There are rare old laces, American Colonial dresses in silk and wool hand woven damask, shawls of the early 19th Century, and a group of corsets donated by Warnaco. This Elizabeth Chapman Rodgers Costume Collection will be permanently housed in the Museum of Newcomerstown, Ohio (birthplace of Shannon Rodgers) Historical Society.

And at F.I.T. until Aug. 1, MADEMOISELLE MAGAZINE's Retrospective, 1935 to 1975, tracing the changing look and outlook of young women since the first issue of Mlle. in Feb., 1935. Presentation of makeup, hats, dresses -- the boned bra of the 30's and 40's and the no-bra bra and tiny bikini and string of today -- the evolution of jeans, etc. To be exhibited at L.A. County Museum of Art, Hallmark's Crown Center in Kansas City, J.L.Hudson's Galleries in Detroit, and other stores.

RESORT BOUTIQUES -- NICE, ST. TROPEZ; & FREGENE (Near Rome)

NICE, the largest city on the Cote d'Azur, where one can find branches of many of the Parisian boutiques (Jaeger and Celine at #8 Avenue de Verdun; St. Laurent Rive Gauche at #7 Rue de Paradis), as well as a scaled down version of Galleries Lafayette at #6 Avenue Jean Medecin ...

J. TIKTINER, 14 Avenue de Verdun -- showcase for all Tiktiner ready-to-wear, which is manufactured here.

J. PINTON, 1 Avenue Gustave V -- enter through Louis Vuitton's shop ... Provincial print fabrics, apparel, accessories.

KURTNER, Rue Massena -- good sportswear; Maude Frizon shoes and some Kenzo.

DANIEL HECHTER, 11 Rue Massena -- new -- men's and women's sportswear -- sweaters plus a smattering of "Baby" Hechter.

CHARLES JOURDAN SHOES, 15 Rue Massena.

CACHAREL, 1 Place Magenta -- Corinne Grandval's sportswear & separates. Menswear is a their shop, 1 Rue Alphonse Karr.

LA BAGAGERIE, 9 Rue de la Liberte -- Handbags, luggage, separates from Dana Cote d'Azur.

LANCEL, 9 Avenue Jean Medecin -- superb leather luggage, handbags, wallets.

ALPHA, 35 Avenue Jean Medecin -- young rather kicky boutique -- day & evening.

ST. TROPEZ ...

IBIZA, Residence du Port -- excellent for previews of what sportswear will be shown at pret-a-porter in October.

LE HAMAC, Residence du Port -- lots of Baltrik swimwear and sportswear.

ZZZIIP, Residence du Port -- Genevieve Tarka's knitwear; silk dresses with the shop's label.

MORE, 9 Bis Residence du Port -- showcase for More, a manufacturer from Les Halles -- jackets and skirts in handwashed, wrinkled cotton broadcloth -- a handy resource.

BOUTIQUE GARELLA, Place de la Poste -- J. J. Garella's velour tops & cotton pants were best sellers last summer on the Cote d'Azur -- this season, he's concentrating on cotton muslin with a handwashed look in dresses & separates.

MIC MAC, Quai Suffren -- womenswear on main floor -- menswear, upstairs -- lots of bright solids & stripes -- commercial.

CHRISTIAN JOSS, Quai Jean Jaures -- pajama-striped cinched overblouses -- solid pinafores & overdresses in pastels.

PHILIPPE SALVET, Quai Jean Jaures -- laced-up cotton trousers and short shorts -- T-shirts, camisoles, midriff tops for women, children -- Martine's crochet-knits.

LES ASPHODELES EXPOSENT, Place de la Tour-Jarlier -- Ann Billardon's marbelized hand-painted silk dresses & scarves, one of a kind -- Open at night only.

MIX & MATCH, Rue Francois Sibilli -- new -- day & evening wear -- hand-painted, hand-knit & silky raschel dresses.

TUNNEL, Rue Francois Sibilli -- RTW from La Maison Bleue (Paris) -- Jeans from Levi Strauss and lots of Kenzo.

LA COMPAGNIE DE LA FRANCAISE DE L'ORIENT, Rue Francois Sibilli -- Housewares and authentic fashions from Red China.

When the summer sun appears, Romans head for a seaside resort one-half hour's drive away -- FREGENE. Along the main street, Via Castellammare, there are several colorful shops, open during the season -- May to October ...

BOUTIQUE FREGENETTA, #74 -- new -- well-cut pants, amusing shirts, denim skirts and accessories -- Moderate prices.

SURF, #56 -- opened 3 years ago by a Frenchwoman, is the best shop here ... Lots of stripes, "Deauville" cotton dresses, pants, skirts, mini "tanga" bikinis, cord belts, beach clogs. If you want a used Boy Scout shirt, you'll find it. Reasonable.

ARIA DI CAPRI, #49 -- Livio di Simone's colorful resort clothes (confined) -- bathing suits -- some men's sportswear.

HANDBAGS - THE BIGGER THE BETTER IN MILAN

The 27th edition of MIPEL, the Milanese leatherwear show, grouped together top handbag manufacturers, many recently back from a successful N.Y. trip.

What's in the bag for Fall? Sporty elegance is the trend -- ROOMINESS, the keyword. Emphasis is on the vertical, elongated shape -- supple, supple leathers -- softened by gathers ... SOLID COLORS -- bottle green, Bordeaux, coffee, cinnamon, elephant grey ... Leathers are often interlaced or encased one in another ... Closings are multiple.

THIN STRIPS in suede and snakeskin, calf and python are interwoven in herringbone patterns in cut-off trapezoidal and rectangular forms (Serena) ... Assymetrical patchwork motifs in python (Zenith).

TWIN HANDBAG and valise -- one the mini version of the other -- same leather, same shape (Serena) ... Velvet and mouflon ... Plastic that imitates tortoise and mother-of-pearl (Perlita).

The 1930's ENVELOPE -- the fat, rounded "pochette" -- the giant satchel in off-white, furry dormouse (Mario Valentino) -- the oversize envelope with automatic spring opening (Bordonese by Redwall).

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FALL RAINWEAR -- SOME FIRSTS AT RTW FIRMS

And many are REVERSIBLE this Fall: Canvas poncho/fun fur (Max Adler/T.T.Mallo) -- beige cotton/gray flannel jackets (Kasper/Weatherscope) -- vinyl/fur, vinyl/cashmere (Gloria Sachs) -- rust cire/black vinyl (Blassport) -- reversible skirt & coat (T.T.Mallo) ... QUILTED POPLIN hooded jacket & jumpsuit (Lew Prince) ... o.d. cire slicker (Beene Bag) ... rain-treated poly/cotton suits, coats, in dusty shades (Albert Nipon) ... silky, 2-tone Cravenetted cotton alligator print coats, fabric from Bangkok, made in N.Y. (Design Thai).

EVERYTHING'S COMING UP STRIPED IN ITALY

It's not only the look for Summer, but will be with us straight through Fall. Everyone on the streets is wearing stripes, while store windows are chock-full of STRIPED FASHIONS -- mini bikinis -- striped, cotton T-shirts for both sexes -- pencil-striped men's trousers -- mattress-striped dresses -- striped sandals and sunglasses.

STRIPED INTERIOR DESIGN -- canvas pillows in a riot of Roman stripes -- the most popular sofas in town are in navy and white striped cotton.

SIMPLICITY OF STRIPES -- a reaction to all the complicated "revival" fashions of past seasons. "Today's fashions are similar to work clothes," comments the editor of the magazine, Linea Italiana. "Designers are copying the long milkman's apron, the porter's jacket, the collarless, peasant shirt. These clothes have always been made of striped cotton."

The new FASHION SIMPLICITY has also been dubbed "the Agnelli look," with reference to the current best-seller, WE DRESSED SAILOR-STYLE, written by Susanna Agnelli, sister of Fiat president. The book recounts in detail what it was like to be a member of one of Italy's best-known families, from the 1920's to the Second World War. Whatever the reasons, stripes are definitely IN this year. Fall ready-to-wear and knit collections attest to this fact, although colors are toned down and less dramatic.

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PITTI BIMBO TO DEBUT IN FLORENCE THIS FALL

In a country that dotes on the small fry, it's only natural that childrenswear should have its own "official" showcase. The Florentine Centro di Moda, directed by Franco Tancredi, has announced plans for the first group showing of children's fashions, to debut in September at the Palazzo Pitti. Dates will be announced.

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